

DISCOVER CALIFORNIA WINES

www.discovercaliforniawines.com



Hello, from California Wines

A cool spring combined with plentiful rain during the growing season brought good fruit set to California's vineyards, and high summer temperatures are bringing the grapes to beautiful ripeness. The 2017 crop is likely to be consistent with the historical averages in volume, and quality remains high.

From Grape to Glass

- **Trade.** Wine Institute welcomed 30 VIP guests from 10 countries to California during the week of May 14th for the [California Wines Summit](#). The program included 500 wines from 50 AVAs throughout the Golden State and featured 200 vintners throughout the week. See [photos from the event](#), and view [the highlights reel](#).
- **Lifestyle.** What grows together goes together, so there's no better way to taste the essence of a wine region than with local farm-to-table food. We've created [a list of wineries around the state](#) offering delicious pairings and restaurant menus year-round.
- **Green.** Wineries compliant with the Certified California Sustainable Winegrowing program now produce more than 78% of all California wine and 120,000 acres of winegrape vineyards producing a total of 108.87 million cases of wine.



From Farm to Table



Grilled Baby Back Ribs with Smoky Cherry BBQ Sauce and Red Cabbage Citrus Slaw

Serves 4 to 6

Fresh cherries round out the smoky heat of a feisty barbecue sauce that glazes tender pork ribs as they crisp on the grill. Pair with California Zinfandel or Cabernet Sauvignon.

[See the full recipe on the Discover California Wines site.](#)

Still hungry? Discover more seasonal recipes with California wine pairings on [our wine and food page](#).

Around the Globe

- **Wine Institute.** Steve Lohr, Chairman and CEO of J. Lohr Vineyards & Wines in San Jose and Paso Robles, [has been elected Wine Institute Board Chairman for the 2017-2018 fiscal year](#). Other board officers elected were Chris Indelicato of Delicato Family Vineyards in Napa, first vice chairman; Hank Wetzel of Alexander Valley Vineyards in Healdsburg (Sonoma County), second vice chairman; John Sutton, The Wine Group in Livermore, treasurer; and Suzanne Groth, Groth Vineyards & Winery in Oakville (Napa Valley), secretary. Robert P. (Bobby) Koch is President and CEO of Wine Institute.
- **Canada.** Stephen Schiedel, Portfolio Manager with the B.C. Liquor Board, selected several prominent California Cabernets from the 2013 vintage for a special release on May 27th. More than 60 wines from 39 wineries were part of the release including Screaming Eagle, Bond, Insignia, Continuum, Opus One, Inglenook, Harlan, and Quintessa, marking one of the most impressive lineups of super-premium California wines ever released in Canada in any single release.
- **Mexico.** For the first time, California Wines hosted a Grand Tasting in the city of Puebla on June 28th. Additionally, California Wines hosted a high-profile group of sommeliers from Mexico in California wine country in July with classroom-style formal tastings each morning, followed by winery visits and programs each afternoon and evening. The goal is to provide this influential group with information and tools about how to more effectively present California wines in the growing Mexican market.
- **China.** California Wines' China team conducted six master classes in June in Tianjin, Dalian, Qingdao, Dongwan, Nanning and Fuzhou. In several cities they presented the Zinfandel Master Class featuring seven different zinfandels from different AVA's. Over the past 20 months, the China team has presented 35 master classes all over China, reaching more than 3,000 top trade, media and consumers throughout China.
- **Japan.** The 2017 Wine-By-The-Glass promotion ended successfully, having drawn 201 restaurant entries, 92 of which were new to the program. An estimated 4,100 cases of ultra-premium wine were sold during the promotion, and an additional 5,600 cases are expected to be sold in the subsequent 12 months.
- **Europe.** Over 50 vintners exhibited at Vinexpo Bordeaux in June in the California Barn, with another 20 in the adjacent Napa Valley booth. The Vinexpo Daily newspaper, distributed daily to all attendees, featured California with an article about the export success and a picture on the front cover.
- **UK & Ireland.** Information on the upcoming London & Dublin tastings in September can be found at www.californiawinefair.co.uk.

